

Start Pricing Homes with Confidence.

OFFICIALLY CERTIFIED BY



7 Elective CE credits



Register for the Pricing Strategies: Mastering the CMA course.

The key to competitive home pricing is becoming proficient at comparative market analyses (CMAs). In the Pricing Strategies: Mastering the CMA course, you will learn how to evaluate the existing real estate market to take the guesswork out of pricing homes.

As the core requirement for the Pricing Strategy Advisor (PSA) certification, this course will enable you to:

- Determine the market-based value range of a home
- Choose the most appropriate comparables for a property
- Compile a CMA report for proper presentation
- Collaborate with appraisers

Take the Pricing Strategies: Mastering the CMA course and become a recognized leader in home pricing.

Pricing Strategies: Mastering the CMA

September 4, 2025
9:00 AM - 5:00 PM

Builders & Remodelers Association
179 Little Lake Drive
Ann Arbor, MI, 48103

MemberMax™/ Edupass: FREE
GMAR Members: \$99.00
Non-Members: \$119.00

[**Register Now!**](#)



Presented by:

Bart Patterson

ABR, ACP, CIAS, CRS, CDPE,
GREEN, e-PRO, GRI SRES,
REO, RENE, PSA, MCNE

Visit PricingStrategyAdvisor.org to learn how to earn the PSA certification.



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